

Issue Description	Heuristic Violated	Severity Rating	Recommendation
Very busy visual design	Satisfaction	3	Have a clean, organize layout design with a better heroshot images
Hard to see the font and read the text	Efficiency (The color of the text blends in with t	2	Use a regular black or dark grey color for font
Top Menu	Error Management	1	Fix it so it doesn't cover the header
Share Button	Learnability	2	Add social media icons instead of colors
Purchase page	Satisfaction	1	Include the top menu
Shipping rates calculator	Learnability	1	Maybe include it on the side of the page with the price to see total or have it on another page
Checkout button (terms and conditions)	Error Management	3	you don't know what the terms and conditions are and I can't figure out why I have to accept it before checking out.
Edit button in checkout page	Efficiency	2	I can't edit my shopping cart (example if I want to add more or less of an item when I'm in the checkout page)
Out of stock	Error Management	2	After I added the item to my shopping cart and I was ready to checkout it gave me the out of stock error
Lack of Qty box in the product page	Efficiency	3	There should be Qty box where I want to add it to cart so I can choose how many I want to buy.
Continue shopping or Checkout page	Satisfaction, Learnability (take me to checkout directly)	2	It should have a page to ask if I want to continue shopping or go to checkout
Shipping method	Learnability	1	It should say Store pickup instead of listing all the stores and at the end it says shipping
Search button	Efficiency (It's hard to search for any	2	Search button can be easier to use and find items if you use similar words
Language Menu	Error Management, Satisfaction	2	Does not work, if you change the language
Find store near you doesn't work	Error Management	2	Fix it so users can find the closest store to their location
GiftCard page	Error Management	1	It gives you error, they should fix the gift card page so people can purchase gift card.
Design Consistency (top manu change pl	Learnability	1	Top menu and logo should stay the same in all pages
Sold Out Items (it doesn't say something if	Learnability, efficiency	3	add sold out in item page